

# Imperial Golf Estates, HOA

## The Estates Newsletter Advertising Rates

### ADVERTISING REQUEST FORM

**All Ads Are Full Color.** Ads must be submitted as TIFF, JPG, or PDF Files. Original business cards and digital photos are also accepted. For an additional fee we can design an ad for you.  
 Ad Design Fees: Business Card Size \$75, 1/4-Page \$100, 1/2-Page \$150.

**Deadline:** Ad files and requests must be in by the **Last Friday** of the month for publication in the following month. Please submit completed form, files and payment to:

**Tom Harruff: E-mail: [tomharruff@comcast.net](mailto:tomharruff@comcast.net) Tel: 239-591-8049**

Make check payable to: **Imperial Golf Estates HOA, Inc.**  
 and mail to: Tom Harruff at 1943 Empress Court, Naples, FL 34110

**RATES:**

**Business Card Size \$ 30**

Minimum 3 months \$90 Months Run \_\_\_\_\_

11 Issues 10% discount \$297 Months Run \_\_\_\_\_

**¼ Page Ad \$ 150**  
**2.5" x 7" or 3.5" x 4"**

Monthly Ad \$150 Month Run \_\_\_\_\_

11 Issues 10% discount \$1,485 Months Run \_\_\_\_\_  
 Paid Quarterly

**½ Page Ad \$ 250**  
**3.5" x 8" or 7" x 4"**

Monthly Ad \$ 250 Month Run \_\_\_\_\_

11 Issues 10% discount \$2,475 Months Run \_\_\_\_\_  
 Paid Quarterly

**Back Page - 1/2 Page Ad** \$275 Months Run \_\_\_\_\_

**Full Page Ad - 8" x 10.5"** \$400 Months Run \_\_\_\_\_

"I agree that the Board of Directors, IGEHOA, has the reserved right, without recourse, to accept or reject any proposed advertisement."

\_\_\_\_\_  
 Advertiser's Signature Date

\_\_\_\_\_  
 Name of Business

\_\_\_\_\_  
 \$ Total Enclosed, Check Number

\_\_\_\_\_  
 E-mail Address Phone